



**Personalized Custom
Stick Wraps & Products**

How To Apply Your Customized Hockey Stick Wrap

Note: Before you begin, carefully read all the installation instructions to make sure you fully understand the process so you get the best results possible. It is very important to take your time and don't rush when applying your stick wrap. The entire process should only take about 10 -15 minutes. The more careful and prepared you are the better your wrap will apply.

Stick Wrap - Full Length

Step 1: To start, wipe your stick clean and remove all glue or tape that may interfere with the wrap. Before applying cut your wrap sticker to the correct length. Start by holding the bottom of the wrap where the shaft meets the blade, or where the stick starts to taper. It's up to you how far down you start the wrap. Now stretch the wrap to the top of the stick. You'll want to cut the wrap sticker about an inch from the top. It will be covered with tape. Note: You want to make sure you position the wrap so when you tape your stick, none of the information is covered.

Step 2: Now begin peeling your wrap from the backing. Only peel it about 6-8 inches to prevent the bottom of the wrap from sticking to anything before you're ready.

Step 3: On your wrap you'll see small white arrows. These are guides to help you centre your wrap perfectly on the front face of the stick. With the front of the stick facing toward you press only the very top of the wrap against the stick so that the front of the stick is lined-up exactly with the white marker in the centre. If you miss your mark the first time you can peel it off and try again. It is very important to get the top right as it will keep the whole wrap lined up. Once you have it, press the wrap in firmly and slide your thumb down 2-3 inches.

Step 4: Peel the backing off to the halfway point of your wrap, keeping it lined up down the front face of the stick while pressing it in firmly. You will find that sliding your thumb along the wrap with pressure helps to remove any imperfections and bubbles.

Step 5: Peel the backing all the way off. Using the last marker and the WrapYourStick.com logo as a guide continue applying the front of the wrap keeping it centred on the front of the stick and press it in firmly.

Step 6: When you are satisfied with the position of the wrap on the front face of the stick use your thumb to firmly rub the front of the wrap along the entire front side.

Step 7: Go back to the top of the wrap and grab onto the right side. Pull firmly and apply the right side to the top of the stick. Using your thumb rub from the front of the stick around the curved edge and over the right side. You will find that this allows any air to escape and tightens the front and side of the wrap onto the stick. Continue this process inch by inch down the rest of the right side. Remember to start with your thumb on the front, rub firmly around the edge and onto the entire width of the right side.

Step 8: Now that the right side is on snugly move back to the top and apply the right back of the wrap. Similar to the last two steps you'll be starting with your thumb on the side and press firmly around the curved edge and smooth the back of the wrap onto the stick. Continue this process inch by inch until you get to the bottom again.

Step 9: Perform the same steps with the left side that you did for the right. The wrap will slightly overlap on the back face of stick.

Step 10: When you have finished applying the left side and left back go over the stick and look for any imperfections. If you find any try rubbing them out with your thumb or fingers. If you find any small bubbles you can poke them with a needle and any imperfections will rub out. The wrap is heat and time sensitive. Once you are happy with your wrap's application it needs to set. Take a rag or sock and firmly wipe the wrap to activate the adhesive. You can also use a hair dryer or heat gun. (Adults only).

Last Step: Go and enjoy your new stick wrap!

Stick Identifier

To install your Stick Identifier, follow the same instructions for a full stick wrap except you don't have to cut your wrap sticker. You can position the Identifier anywhere along the shaft of your stick that you like, however, we recommend you keep it up near the top end of your stick, just below where your tape ends.

We hope you enjoy your new stick wrap.

If you have any problems or questions, or would like information on other products, please contact us at info@sportswraps.ca

Thanks



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